



August 6, 2020

[REDACTED]

I am writing you regarding the CPSO's recent external consultation on the draft Advertising Policy and Advice to the Profession documents. I am a plastic surgeon in Ottawa [REDACTED] [REDACTED] at the University of Ottawa. As you know, any policy on advertising adopted by the CPSO will have a significant impact on patient education and patient access to information regarding healthcare in the province of Ontario. I have reviewed both the Joint Statement from the OMA Section on Plastic Surgery and OMA Section on Otolaryngology - Head & Neck Surgery as well as the OMA Section on Plastic Surgery Addendum Statement and I fully support the positions presented in these two documents. I believe these documents extensively outline the concerns held by not only plastic surgeons but many Ontario physicians. Ultimately, policies adopted by the CPSO should serve to educate patients and inform the public, not serve as a barrier to any individual patients' ability to easily obtain factual, verifiable and accurate information that can help them in making informed decisions about their healthcare.

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